ORDER

104837 Drders Order / Rev: Alt Order #: 06832437 Product Desc: American Crossroads Estimate: 693 Flight Dates: 10/16/12 - 10/22/12 Primary AE; Amy McCreary Original Date / Rev: 07/27/12 / 10/16/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Crossroads Media, LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% American Crossroads Advertiser Name: A35+ Demographic: New Business Thru: **Product Codes:** PLI1 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill	Plan	
	rian	

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	112	\$83,600.00	\$71,060.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	112	\$83,600.00	\$71,060.00	0.00
Totals	112	\$83,600,00	\$71,060,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	32%	\$83,600.00
Market	100%	\$261,250.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$86,212.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$39,187.50
KTUD	1%	\$2,612.50
KVVU	17%	\$44,412.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,225.00

_	Ln	Ch	Start		Inventory Code		Start/End	Time Days	s	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
Е	1	KSNV	10/16/12		Wake Up Early v Wake Up Early V	•	430a-5a	-T	-	:30 1	\$200.001	0.00 NM	1	\$200.00
	1	WAKE-V	V/WAGNE	ERS REV F	RATE	•								
				End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
_	W	eek: 10/1	15/12 1	10/21/12	-T	1	\$200.00	0.00						

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Flight Dates:

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Estimate:

Ln (Start	End	Inventory Cod		Start/End T		Len Sp			Rtg Type	Spots	Amount
E 1 K	SNV	10/16/12	2 10/16/12	Wake Up Early Wake Up Early		430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
W	/AKE-W	v/WAGN	IERS REV F		**agnors								
Wee	<u>Start</u> sk; 10/1	<u>Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> -T	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00	Rating 0.00						
E 2 K	KSNV	10/17/12	2 10/17/12	Wake Up Early Wake Up Early		430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.00
W	/AKE-W	v/WAGN	IERS REV F		vvagners								
		<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 10/1		10/21/12	W Wake Up Early	W/Waan@M	\$200.00 430a-5a	0.00 T	:30	1	\$200.001	0.00 NM	1	# 000 04
			ERS REV F	Wake Up Early	-	430a-3a	,	.30	I	φ 200.00 Ι	U.UU MIVI	1	\$200.00
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/1		10/21/12	T	1	\$200.00	0.00			0000 004	2 22 111 4		
⊏ 4 r	SINV	10/21/12	2 10/21/12	Wake Up Early Wake Up Early		430a-5a	S	:30	1	\$200.001	0.00 NM	1	\$200.00
W			IERS REV F		_								
Mod	<u>Starl</u> ek: 10/1	t Date	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$200.00	Rating						
				Wake Up Early	w/Wagn@M	430a-5a	0.00 M	:30	1	\$200,001	0.00 NM	. 1	\$200.00
				Wake Up Early	=	1000.00		.50		Ψ200.00 i	0.00 14101		Ψ200.00
W			IERS REV F		Cwat-AM-alc	Dete	Detin						
Wee	<u>ડાયા</u> ek: 10/2	<u>t Date</u> 2/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
				The Agenda 12		1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.0
N	EMC 3	AT NO	ON AGENDA	The Agenda 12	:30pm								
IN		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	∍k: 10/1		10/21/12		1	\$325.00	0.00						
E 7 K	KSNV	10/17/12	2 10/17/12	•	•	1230-1p	W	:30	1	\$325.00 1	0.00 NM	1	\$325.00
N	EWS 3	AT NO	ON AGENDA	The Agenda 12 A	oopm								
		<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
_	ek: 10/1		10/21/12	W	1	\$325.00	0.00			4000 001		_	
			2 10/16/12 ON AGEND	The Agenda 12 The Agenda 12 A	•	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325,00
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 10/1		10/21/12	The Agenda 12	20nm CM	\$325.00	0.00	.00		0005.004	0.00 101		****
⊏ 9 r	/SINV	10/19/1/	2 10/19/12	The Agenda 12		1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
N			ON AGENDA		·								
Wee	<u>Starl</u> ek: 10/1	t Date	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
				The Agenda 12	30pm CM	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
				The Agenda 12		,			·	,	0.00	,	Ψ01.0.0
N		AT NOO <u>t Date</u>	ON AGENDA End Date		Spota AMook	Data	Dating						
Wee	<u>اعاد</u> 2/ek: 10		10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			2 10/21/12	News 3 Sunrise	SUNDAY	6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.00
A				S WKND REV R		D-1-	D-#						
Wee	<u>انقاح</u> ek: 10/1	<u>t Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
				Rachael Ray	CM	11am-12pm		:30	1	\$325.001	0.00 NM	1	\$325.0
Б	۸۵۵۸۶		DE\/ D∧∓⊢	Rachael Ray									
К		L RAY	REV RATE End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/1		10/21/12	-T	1	\$325.00	0.00						
-	(OLIS I	10/17/1	2 10/17/12		CM	11am-12pm	W	:30	1	\$325.001	0.00 NM	1	\$325.0

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Estimate:

Flight Dates:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
			Rachael Ray Rachael Ray									
RACHA	AEL RAY	REV RATE	raciiaei ray									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	W	1	\$325.00	0.00			*			•
E 14 KSNV	10/18/1	2 10/18/12	Rachael Ray Rachael Ray	CM	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHA	EL RAY	REV RATE	radiadiray									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				:		
Week: 10		10/21/12	T	1	\$325.00	0.00		-	*****			
E 15 KSNV	10/19/1	2 10/19/12	Rachael Ray Rachael Ray	CM	11am-12pm	-	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHA	AEL RAY	REV RATE	rachachray							i		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week; 10		10/21/12	F~~	1	\$325.00	0.00						
E 16 KSNV	10/22/1	2 10/22/12	Rachael Ray Rachael Ray	CM	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHA	AEL RAY	REV RATE	Nacilael Nay									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	M	1	\$325.00	0.00	···					
E 17 KSNV	10/20/1	2 10/20/12	Wknd Wheel of F		7-730pm	S	:30	1	\$550,001	0.00 NM	1	\$550.00
WHEE	L REV RA	ATE, PGM	SAT/ Wheel of F	ortune								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				-		
Week: 10		10/21/12	S-	1	\$550.00	0.00						
E 18 KSNV	10/16/1	2 10/16/12	The Doctors	СМ	2pm-3pm	-T	:30	1	\$325,001	0.00 NM	1	\$325.00
DOCTO	ORS REV	'RATE	The Doctors									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/15/12	10/21/12	-Т	1	\$325.00	0.00						
E 19 KSNV	10/17/1	2 10/17/12		СМ	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTO	ORS REV	RATE	The Doctors									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/21/12	W	1	\$325.00	0.00						
E20 KSNV	10/18/1	2 10/18/12	The Doctors	CM	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTO	ORS REV	RATE	The Doctors									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/15/12	10/21/12	T	1	\$325.00	0.00						
E 21 KSNV	10/19/1	2 10/19/12	The Doctors	CM	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTO	ORS REV	'RATE	The Doctors									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10)/15/12	10/21/12	F	1	\$325.00	0.00						
E 22 KSNV	10/22/1	2 10/22/12	The Doctors	CM	2pm-3pm	M	:30	1	\$325.001	0.00 N M	1	\$325.00
DOCT	ORS REV	/ RATE	The Doctors									
	art <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	М	1	\$325.00	0.00						
E 23 KSNV	′ 10/16/1	2 10/16/12	Late Night w/Fall		1237a-136aı	m -T	:30	1	\$250,001	0.00 NM	1	\$250,00
EALL	ON-NBC	< REV RATE	Late Night w/Fal	lon								
	art Date	End Date	- Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	-T	1	\$250.00	0.00						
E 24 KSNV	10/17/1	2 10/17/12	Late Night w/Fall		1237a-136aı	mW	:30	1	\$250.001	0.00 NM	1	\$250.00
I E A L I	ON NEC	~ DEW DAT	Late Night w/Fa!	lon								
	₋ON-NBC art Date	< REV RATE End Date	= Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	W	1	\$250.00	0.00				. [
E 25 KSNV	10/18/1	2 10/18/12		CM	1237a-136a	mT	:30	1	\$250.001	0.00 N M	1	\$250.00

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10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type S	Spots	Amount
			Late Night w/Fallo Late Night w/Fallo									
J FALL	ON-NBC	< REV RATE	-	· · ·								
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/15/12	10/21/12	T	1	\$250.00	0.00						
E 26 KSNV	10/19/1	2 10/19/12	Late Night w/Fallo Late Night w/Fallo		1237a-136an	nF	:30	1	\$250.001	0.00 NM	1	\$250.00
J FALL	ON-NBC	< REV RATE										
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10	/15/12	10/21/12	F	1	\$250.00	0.00						
E 27 KSNV			Late Night w/Fallo Late Night w/Fallo		1237a-136an	m M	:30	1	\$250.001	0.00 NM	1	\$250,00
_		< REV RATE										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M	1	\$250.00	0.00						
		12 10/16/12 NBC REV R/	M-F Today Show Today 4th Hour	III 4th 18M	10am-11am	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
	art Date		Weekdays	Spots/Week	Data	Doting						
Week: 10		<u>End Date</u> 10/21/12	-T	Spois/week	<u>Rate</u> \$325.00	Rating 0.00						
			M-F Today Show	III 4th IPM	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
		NBC REV RA	Today 4th Hour	III 4III KIWI	TOAIII-TTAIII	w	.30	,	φ323.00 Ι	U.UU INIVI	1	 \$3∠3.ŲU
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	W	1	\$325. 0 0	0.00						
E 30 KSNV	10/18/		M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	T	:30	1	\$325.001	0.00 NM	1	\$325.00
TODA	Y SHW3-	NBC REV RA	•							İ		
<u>St</u> Week: 10	<u>art Date</u>)/15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			M-F Today Show Today 4th Hour	III 4th 18M	10am-11am	F	:30	1	\$325.001	0.00 NM	1	\$325.00
		NBC REV RA	ATE									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	· · · · · · · · · · · · · · · · · · ·	Rating						
Week: 10		10/21/12	F	1	\$325.00	0.00						
E 32 KSNV		12 10/22/12 NBC REV R,	M-F Today Show Today 4th Hour	III 4th KBM	10am-11am	M	:30	1	\$325.001	0.00 NM	1	\$325.00
	art Date	End Date	Weekdays	Spots/Week	Pato	Rating						
Week: 10		10/28/12	M	<u>30013/4/466K</u>	<u>Rate</u> \$325.00	0.00						
			M-F 5-6a WakeU	MGSWA	5-6a	-T	:30	1	\$450.001	0.00 NM	1	\$450,00
_ 00 NO(11	15/10/	12 10/10/12	M-F 5-6a WakeU	-	0 04	•	.00	,	Ψ-00.001	0.00 14141	1	ψ-ισο,στ
WAKE	W/WAG	NRS1 REV F		P								
<u>S</u> t	art <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 10	0/15/12	10/21/12	-T	1	\$450.00	0.00						
E 34 KSNV	/ 10/17/	12 10/17/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	W	:30	1	\$450.001	0.00 NM	1	\$450.00
WAKE	W/WAG	NRS1 REV F	RATE									
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/21/12	W	1	\$450.00	0.00						
			M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	T	:30	1	\$450.001	0.00 NM	1	\$450. 0 0
		NRS1 REV I										
	art Date	End Date	<u>Weekdays</u> T	Spots/Week		Rating						
Week: 10		10/21/12		1	T 0.00	0.00	-0.0		6450.00 4	0.00.111		*
		12 10/19/12 NRS1 REV F	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	F	:30	1	\$450.001	0.00 NM	1	\$450.00
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
<u>ى</u> Week: 10		10/21/12	<u>vveekdays</u> F	<u>spois/week</u>		0.00				Į.		
		12 10/22/12		CM	5-6a	M	:30	1	\$450.001	0.00 NM	1	\$450,00
_0, 10141	JIEL	. L TOTALITE		OW	5 04	191	.00		Ψ-00.001	O.GO TAIRI	ı	ψ400,00

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Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type Sp	ots	Amount
			M-F 5-6a WakeU M-F 5-6a WakeU	•								
WAKE	W/WAGN	NRS1 REV F		pwwagners								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	M	1	\$450.00	0.00						
E 38 KSNV	10/16/1	2 10/16/12	M-F Today Show M-F Today Show		9-10a	-T	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	′ SHW2-N	NBC REV RA		11								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-T	1	\$750.00	0.00						
E 39 KSNV	10/17/1	2 10/17/12	M-F Today Show		9-10a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	′ SHW2-N	NBC REV RA	M-F Today Show	II								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	1	\$750.00	0.00						
E 40 KSNV	10/18/1	2 10/18/12	M-F Today Show		9-10a	T	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	/ CUM/2 N	NBC REV R	M-F Today Show	II								
_	o⊓vv∠-r art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	T	1	\$750.00	0.00						
E 41 KSNV	10/19/1	2 10/19/12	M-F Today Show	ll 3rd HGM	9-10a	F	:30	1	\$750.001	0.00 NM	1	\$750.00
			M-F Today Show	П								
		NBC REV RA		Contalition	Data	Datina						
<u>Sta</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
			M-F Today Show	•	9-10a	M	:30	1	\$750.001	0.00 NM	1	\$750.00
			M-F Today Show						•		•	ψ. σσ.σσ
		NBC REV R								i i		
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00				1		
E 43 KSNV				CM	630-7pm	S-	:30	1	\$550.001	0.00 NM	1	\$550.00
L 40 NOW	10/20/1	2 10/20/12	SAT/Jeopardy	OW	000-7 pili	3	.50	1	ψ550.001	0.00 14141	ı	ψ550.00
	EV RATE	/PGM										
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 10		10/21/12	_	in DDIKM	\$550.00	0.00		1	\$1,300.001	0.00 NB4	4	¢4 300 00
E 44 NOINV	10/10/1	2 10/10/12	Wheel in Prime	III E L'IMINI	M-9A 0-11h	/ SUN-T	:30	ı	\$1,300,001	0.00 NM	1	\$1,300.00
WHEE	L RATE (CHANGE/PC										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	-T		\$1,300.00	0.00						
E 45 KSNV	10/17/1	2 10/17/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	W	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
WHEE	L RC/PC		MI-L. AATIGES OF LO	Itune								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	W		\$1,300.00	0.00						
E 46 KSNV	10/18/1	2 10/18/12	M-F Wheel	. CM	7-730pm	T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
WHEE	L RC/PC		M-F Wheel of Fo	rtune								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	T	1	\$1,300.00	0.00						
E 47 KSNV	10/19/1	2 10/19/12		СМ	7-730pm	F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
WHE	L RC/PC		M-F Wheel of Fo	rtune								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	F		\$1,300.00	0.00						
E 48 KSNV	10/22/1	2 10/22/12	Wheel of Fortune			/ SUNM	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
1011100			Wheel in Prime									
	L RC/PC art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
<u>ى د</u> Week: 10		10/28/12	<u>vveekdays</u> M		\$1,300.00	0.00						
E 49 KSNV				СМ	1135p-1237		:30	1	\$750,001	0.00 NM	1	\$750.00
					•				•	•		

KSNV

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Order / Rev:

104837

06832437

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Advertiser:

American Crossroads

Alt Order #: Flight Dates:

10/16/12 - 10/22/12

Product Desc: Estimate: American Crossroads

693

Inventory Code Ln Ch Break Start/End Time Start End Days Len Spots Rate Pri Rtg Type Spots Amount The Tonight Show Tonight Show TONITE SHW-NBC< REV RATE Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 -T----Week: 10/15/12 \$750.00 0.00 E 50 KSNV 10/17/12 10/17/12 The Tonight Show 1135p-1237a CM --W----\$750.001 0.00 NM \$750.00 Tonight Show TONITE SHW-NBC< REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 --W----\$750.00 0.00 E 51 KSNV 10/18/12 10/18/12 The Tonight Show CM 1135p-1237a ---T---:30 \$750.001 0.00 NM \$750.00 Tonight Show TONITE SHW-NBC< REV RATE Start Date End Date **Weekdays** Spots/Week Rate Rating ---T---Week: 10/15/12 10/21/12 \$750.00 0.00 E 52 KSNV 10/19/12 10/19/12 The Tonight Show CM 1135p-1237a :30 ----F--\$750.001 0.00 NM \$750.00 **Tonight Show** TONITE SHW-NBC< REV RATE **Weekdays** Spots/Week Start Date End Date Rating Rate Week: 10/15/12 10/21/12 \$750.00 0.00 E 53 KSNV 10/22/12 10/22/12 The Tonight Show CM 1135p-1237a M-----:30 \$750.001 0.00 NM \$750.00 Tonight Show TONITE SHW-NBC< REV RATE End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M-----\$750.00 0.00 NEWS 3 at 4 (1 HOUR)CM E 54 KSNV 10/16/12 10/16/12 4-5pm :30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS REV RATE, TP & PGM End Date Start Date Weekdays Spots/Week Rate Rating 10/21/12 -T----Week: 10/15/12 \$725.00 0.00 E 55 KSNV 10/17/12 10/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --W----:30 \$725,001 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS RV RATE, PG, TP End Date Stert Date Spots/Week Weekdays Rate Rating Week: 10/15/12 10/21/12 --W----\$725.00 0.00 E 56 KSNV 10/18/12 10/18/12 NEWS 3 at 4 (1 HOUR)CM :30 \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) NEWS REV RATE, TP & PROGRAM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$725.00 0.00 E 57 KSNV 10/19/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM ----F--.30 \$725,001 4-5pm 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS REV RATE, TP & PROGRAM Spots/Week **End Date** Weekdays Start Date Rate Rating ----F--Week: 10/15/12 10/21/12 \$725.00 0.00 E 58 KSNV 10/22/12 10/22/12 NEWS 3 at 4 (1 HOUR)CM \$725.001 4-5pm :30 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS REV RATE, TP & PROGRAM Spots/Week Start Date End Date Weekdays Rating Rate Week: 10/22/12 10/28/12 \$725.00 0.00 E 59 KSNV 10/16/12 10/16/12 M-F 6-7a WakeUp w/Wa@M -T----:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$1,000.00 0.00 M-F 6-7a WekeUp w/Wa@M E 60 KSNV 10/17/12 10/17/12 --W----:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Rating Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 1 \$1,000.00 0.00 E 61 KSNV 10/18/12 10/18/12 CM 6-7a :30 1 \$1,000.001 0.00 NM \$1,000.00

KSNV

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Order / Rev:

104837

Advertiser:

American Crossroads

Alt Order #:

06832437

Product Desc:

American Crossroads

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code M-F 6-7a WakeUp		Start/End 1	ime Days	Len Sp	ots Rate Pri	Rtg Type Spot	S	Amount
MAKE	10.00.00 CB	IDea DEV D	M-F 6-7a WakeU	~							
	vv/vvAGn rt Date	NRS2 REV R <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating			Ĭ		
Week: 10/		10/21/12	T		\$1,000.00	0.00					
E 62 KSNV	10/19/1	2 10/19/12	M-F 6-7a WakeU _l M-F 6-7a WakeU	_	6-7a	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAKE	w/wagn	NRS2 REV R		pwwwagners							
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	Weekdays	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
			M-F 6-7a WakeU		6-7a	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			M-F 6-7a WakeU	_				. , . ,			¥ .,
		NRS2 REV R		0	Date	B-U .					
<u>Sta</u> Week: 10	<u>rt Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
			Today Show	CM	658a-9am	-T	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
			Today Show					, ,			,
		EV RATE	10/	O1-00/1	D-4-	D-6					
<u>Sta</u> Week: 10	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
			Today Show	CM	658a-9am	W	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
			Today Show					, ,,			<i>γ</i> .
		EVRATE			5 /	5.4					
<u>Sta</u> Week: 10	rt Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00			ľ		
			Today Show	CM	658a-9am	T	:30	1 \$1,500.001	0,00 NM	1	\$1,500.00
			Today Show					* * *,===.	-1	•	V .,000.00
		EV RATE			5 /	.					
<u>Sta</u> Week: 10	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00					
			Today Show	CM	658a-9am	F	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
			Today Show					7 1,1 2 2 2 2 2		·	V 1,000100
		EV RATE									
<u>Sta</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,500.00	<u>Rating</u> 0.00					
			Today Show	CM	658a-9am	M	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
			Today Show					* * * * * * * * * * * * * * * * * * * *		•	4.,
		EV RATE									
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,500.00	<u>Rating</u> 0.00			1		
			M-F Early News	CM .	5-630p	-T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
		_ , ., , ., ,	M-F Early News		,-	·		. 41,250.551	0.00		4.1-00.00
	US REV										
<u>Sta</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1		<u>Rating</u> 0.00					
			M-F Early News	CM	5-630p	W	:30	1 \$1,200,001	0.00 NM	1	\$1,200.00
			M-F Early News					* * 1,		•	, ,,_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	US REV				.						
<u>Sta</u> Week: 10	art Date /15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u>	Spots/Week 1		<u>Rating</u> 0.00					
			M-F Early News	CM '	5-630p	T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
271 110111	10, 10.	1011011	M-F Early News		p	·	150	1 41,230,001	0.00 (•	ψ1,200.00
	US REV										
<u>St</u> : Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
			M-F Early News		5-630p	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
,	. 0, 10/		M-F Early News			·	.00	. 91,200.001	0.00 1111	•	Ψ 1 1 2 0 0 1 O 1
			·								
	US REV				_						
	art Date	End Date 10/21/12	Weekdays	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					

KSNV

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Order / Rev:

104837

Advertiser:

American Crossroads

Alt Order#:

06832437

Product Desc:

American Crossroads

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Early News M-F Early News		•							
VARIO	US REV	RTE	Lany Hone							_		
<u>Sta</u> Week: 10	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
E 74 KSNV			Noon News Noon News	СМ	12-1230pm	-T	:30	1	\$425.001	0.00 NM	1	\$425.00
	3 AT NO <u>art Date</u> /15/12	OON End Date 10/21/12	Weekdays -T	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00				:		
E 75 KSNV			Noon News Noon News	СМ	12-1230pm	\w	:30	1	\$425.001	0.00 NM	1	\$425.00
	3 AT NO art <u>Date</u>	End Date 10/21/12	Weekdays	Spots/Week	Rate	<i>)</i> <u>Rating</u> 0.00						
E 76 KSNV			Noon News	CM	\$425.00 12-1230pm	0.00 T	:30	1	\$4 25.001	0.00 NM	1	\$425.00
	3 AT NO		Noon News	CIVI	12-1230pm	1	.30	ı	\$425.00 I	U.UU NIVI		\$425.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10.		10/21/12	T	1	\$425.00	0.00						
E 77 KSNV			Noon News Noon News	CM	12-1230pm	F	:30	1	\$425.001	0.00 N M	1	\$425.00
	3 AT NO		Mookdovo	Conta Mank	Data	Dating						
<u>اد.</u> Week: 10	<u>art Date</u> /15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$425.00	<u>Rating</u> 0.00						
E 78 KSNV			Noon News Noon News	CM	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS	3 AT NO	OON										
<u>Sta</u> Week: 10	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E 79 KSNV	10/20/ LL WKS		News 3 Sunrise - News 3 Sunrise 5		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
	art Date	End Date 10/21/12	Weekdays S-	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
E 80 KSNV		12 10/16/12	Dr. Phil Dr Phil	СМ	3-4p	-T	:30	1	\$450.001	0.00 NM	1	\$450.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
E 81 KSNV		10/21/12 12 10/17/12		CM	\$450.00 3-4p	0.00 W	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. Ph		E. I.B. I.	Dr Phil	0 1 741 1	D .(-	D. C.						
Week: 10		End Date 10/21/12	Weekdays W	Spots/Week 1	\$450.00	Rating 0.00			****			•
E 82 KSNV DR. Ph		12 10/18/12	Dr. Phil Dr Phil	CM	3-4p	T	:30	1	\$450.001	0.00 NM	1	\$450 .00
	art Date	End Date 10/21/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
		12 10/19/12		CM	3-4p	F	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PH <u>St</u> a	IIL< art Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10 E 84 KSNV		10/21/12 12 10/22/12	Dr. Phil	1 CM	\$450.00 3-4p	0.00 M	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PH			Dr Phil								I	
Week: 10		10/28/12	<u>Weekdays</u> M	Spots/Week 1	\$450.00	Rating 0.00				··-	ı	
E 85 KSNV	10/21/	12 10 <i>1</i> 21/12		CM	7a-8am	5	:30	1	\$750.001	0.00 NM	1	\$750. 0 0

KSNV

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Order / Rev:

104837

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06832437

10/16/12 - 10/22/12

Product Desc:

American Crossroads

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
				Sunday Today Sunday Today								
	SUN TO	ODAY-NE	BC REV RAT							-		
W	<u>Sta</u> eek: 10	art <u>Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00			1		
E 86	KSNV	10/20/1	2 10/20/12	Saturday Today Saturday Today	СМ	7a-9am	s-	:30	1 \$625.001	0.00 NM	1	\$625.00
	AVG. A	LL WKS										
W	<u>Sta</u> eek: 10/	art <u>Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$625. 0 0	Rating 0.00					
E 87	KSNV	10/17/1	2 10/17/12	Wed PR 9-10p	CM	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
	SVU R	C/PC		Wednesday Prim	e 9-10pm							
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
W	/eek: 10		10/21/12	W	1	\$4,000.00	0.00					
E 88	KSNV	10/20/1	2 10/20/12	Sat PR 8-9p	CM	8-9pm	S-	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
	MRC D	DIME DA	TE CHANGE	Saturday Prime 8	-9pm							
		rt Date	End Date	- Weekdays	Spots/Week	Rate	Rating					
W	/eek: 10		10/21/12	S-		\$1,200.00	0.00					
E 89	KSNV	10/20/1	2 10/20/12	News 3 Today - S		9am-930am	S-	:30	1 \$500.001	0.00 NM	1	\$500.00
	Λ\/C Δ	LL WKS		News 3 Today - S	SAT							
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
W	/eek: 10		10/21/12	S-	1	\$500.00	0.00					
E 90	KSNV	10/20/1	2 10/20/12	Sa-Su News 3 at		11pm-1135p	ms-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
	バベレン	NWS-AT	11/	Sa-Su News 3 at	Eleven							
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
W	/eek: 10		10/21/12	S-		\$1,100.00	0.00					
E 91	KSNV	10/21/1	2 10/21/12	Chris Matthews 9		9:30a-10a	S	:30	1 \$600.001	0.00 NM	1	\$600.00
	CM RE	V RATE/	PGM	Chris Matthews S	UN 9:30am							
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
<u>N</u>	/eek: 10	/15/12	10/21/12	S	1	\$600.00	0.00					
E 92	KSNV	10/20/1	2 10/20/12	Sa-Su Early News		5pm-630pm	S-	:30	1 \$675.001	0.00 NM	1	\$675.00
	NEWS	REV RA	TE	Ou-Ou Larry New	J							
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
_	/eek: 10		10/21/12	S-	1	\$675.00	0.00					
E 93	KSNV	10/18/1	12 10/18/12	Thurs PR 10-11p Thursday Prime 1	CM I0-11pm	10-11pm	T	:30	1 \$3,200.001	0.00 N M	1	\$3,200.00
	ROCK	CENTER	RATE CHA		10-11pm							
	-	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Ratino</u>					
	/eek: 10		10/21/12	-~-T		\$3,200.00	0.00					•
E 94	KSNV	10/16/1	12 10/16/12	Days of our Lives Days of our Lives		1258p-2pm	T	:30	1 \$425.001	0.00 NM	1	\$425.00
	DAYS-	OUR LIV	ES<	Days of our Lives								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
	/eek: 10		10/21/12	-T	1	\$425.00	0.00					
E 95	KSNV	10/17/	12 10/17/12	Days of our Lives Days of our Lives		1258p-2pm	W	:30	1 \$425.001	0.00 NM	1	\$425.00
	DAYS-	OUR LIV	ES<	Days of our Lives								
		<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
	/eek: 10		10/21/12	W	1	\$425.00	0.00		4 4 4 5 5 5 5	0.00.11		
⊵ 96	KONV	10/18/	12 10/18/12	Days of our Lives Days of our Lives		1258p-2pm	T	:30	1 \$425.001	0.00 NM	1	\$425.00
	DAYS-	OUR LIV	ES<	2.70 0, out Elvoc								
_		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	Veek: 10		10/21/12	T	1	\$425.00	0.00	.00	4 #405.004	0.00.111		A 40 = 0 =
⊏ 97	VNICA	10/19/	12 10/19/12		CM	1258p-2pm	F	:30	1 \$425.001	0.00 NM	1	\$425.00

Print Date: 10/17/12 08:02:20 Page 10of 11

Order / Rev: 104837 Advertiser: American Crossroads

06832437 Alt Order #: Product Desc: American Crossroads KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 693

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots Rate Pr	i Rtg Type S	pots	Amount
			Days of our Lives Days of our Lives						-		
DAYS-	OUR LIV	ES<	Days of our Estec	,							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10		10/21/12	F	1	\$425.00	0.00					
E 98 KSNV	10/22/1	2 10/22/12	Days of our Lives Days of our Lives		1258p-2pm	M	:30	1 \$425.001	0.00 NM	1	\$425.00
DAYS-	OUR LIV	ES<	Buyo or our killor								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/28/12	M	1 011	\$425.00	0.00		4 0500 004	0.05.195		
E 99 KSNV	10/21/1	2 10/21/12	News 3 Today W News 3 Today	knd CM	9a-930am	S	:30	1 \$500.001	0.00 NM	1	\$500.00
AVG. A	LL WKS										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/21/12	M E Nour 2 at El	1 CM	\$500.00	0.00	.00	4 \$4 000 004	0.00.104		A
E100 KSNV	10/16/1	2 10/10/12	M-F News 3 at El M-F News 3 at E		11pm-1135p	m -T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11	REV RATE									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 10		10/21/12	-T	1	4.1	0.00					
E101 KSNV	10/17/1	12 10/17/12	M-F News 3 at El M-F News 3 at E		11pm-1135p	mW	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11	REV RATE		101011							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 10		10/21/12	W		\$1,200.00	0.00					
E102 KSNV	10/18/1	12 10/18/12	M-F News 3 at El M-F News 3 at E		11pm-1135p	mT	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11	REV RATE		101011							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/21/12	T	1	+ - ,	0.00					
E103 KSNV	10/19/1	12 10/19/12	M-F News 3 at El M-F News 3 at E		11pm-1135p	mF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11	REV RATE		.0.011							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10 E104 KSNV		10/21/12	F	1 CM	4.1,-00.00	0.00	.20	4 #4 000 004	0.00.104		
E104 KSNV	10/22/1	12 10/22/12	M-F News 3 at El M-F News 3 at E		11pm-1135p	m M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11	REV RATE									
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10		10/28/12	M		\$1,200.00	0.00				_	
E105 KSNV	10/16/1	12 10/17/12	FacetoFace/Rals		730-758pm	-TW	:30	2 \$900.001	0.00 NM	2	\$1,800.00
FACE-	J RALST	ON< REV RA	ATE, ADDED SPO								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10 Spot Ch	/15/12 1 Date Ra	10/21/12	-TW escription	2 Star	\$900.00 <u>t/End Time</u>	0.00	Veekdays	Longth Dot	to Pta Tuno		
			acetoFace/Ralstor			_	<u>veekuays</u> ·TW		te <u>Rtg Type</u> 90) 0.00 <i>NM</i>		
Se	e MG 10	5.3		•	•			(411111	, -,		
-		= NBC DEB	-	.							
	7 10/16/1 G for 105		ALSTON in PRIMI	E 8-11	pm	-	Т	- :30 \$900.0	00 0.00 NM		
	IV CODE										
E106 KSNV	10/18/1	2 10/19/12	FacetoFace/Rals	ton Rep&M	730-758pm	TF	:30	2 \$900.001	0.00 NM	2	\$1,800.00
	104100	ON A DEVIC	Face to Face w/								
		ON< REV R/ End Date	ATE, ADDED SPO Weekdays		Data	Pating					
<u>Տա</u> Week: 10		10/21/12	<u>vveekdays</u> TF	Spots/Week 2		Rating 0.00					
			RALSTON in PR		8-11pm	M	:30	1 \$900.001	0.00 NM	1	\$900.00
E4.0E	LDALOT	ON S DEV E	Face to Face In F	PRIME							
	J RALST art Date	ON< REV R/ End Date	A⊺⊨ Weekdaγs	Spots/Week	Pato	Pating					
		10/28/12	M	OPOTO! AAGEK	<u>Rate</u> \$900.00	Rating					

 $M\!-\!-\!-\!-$

10/28/12

Week: 10/22/12

\$900.00

0.00

KSNV

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Order / Rev: Alt Order #:

Flight Dates:

104837

06832437

10/16/12 - 10/22/12

Advertiser:

American Crossroads

Product Desc:

American Crossroads

Estimate:

693

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E107 KSNV	10/22/12	10/22/12	RALSTON in PRIMI		8-11pm	M	:30	1	\$900.001	0.00 NM	1	\$900.00
			Face to Face in PR	IME								
FACE-J I	RALSTO	N< REV RA	41E									
E108 KSNV	10/21/12	10/21/12	Meet the Press	CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
			Meet the Press									
MEET PI	RESS-SL	JN										
<u>Start</u>	t Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
Week: 10/1	5/12	10/21/12	S	1	\$3,000.00	0.00						
N110 KSNV	10/22/12	10/22/12	News 3 Live in Prim	e CM	7-10pm	M	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			News 3 in Prime									
ADDED :	SPOT DL	INE AFTE	R NFL									
Start	t Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
Week: 10/2	2/12	10/28/12	M	1	\$1,200.00	0.00						
N111 KSNV	10/21/12	10/21/12	Dateline AN	СМ	12-3am	S	:30	1	\$325.001	0.00 NM	1	\$325,00
			Dateline NBC AN									
Start	t Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1		10/21/12	S	1	\$325.00	0.00						
							•					

Totals 112 \$83,600.00